

January 5, 1950

Mr. Richard P. Hall  
Radio Station WOI  
Iowa State College  
Ames, Iowa

Dear Dick:

As I indicated earlier, WUOA-FM was launched on December 5 and has been popping right along ever since with no time out for Christmas. I hope to have ready for you before the end of the week a complete statement concerning equipment, personnel, etc. I thought I would be on the air by the first of November and that the News-Letter could announce our launching well in advance of the story I wrote for the IREC Service Bulletin in August. As you very well know, the best laid plans of mice and men-----.

We have set our dedication services for January 25. My kind words of welcome from you or from your station of any length or nature will be appreciated. I have been able to secure almost no publicity in state papers. I expect to remedy this situation to some extent by having most of the dignitaries in the state show up for the dedication along with reporters and photographers.

We have received letters from two towns sixty miles away and one over a hundred miles stating clear and consistent reception and the reception by our University and town friends has been most encouraging.

You may expect our statement concerning our equipment, etc. at an early date. Do you advise that I do as Ralph Steetle did and mail a complete statement to all WAFB people or would you like an exclusive for the News-Letter? I would appreciate a statement from you and Burton concerning this.

To Burton only: Is it too late for me to send to you a copy of my budget for your study? It is now completed and I should be happy to forward it to you.

Sincerely,

Graydon Ausmus, Director  
Radio Broadcasting Services

GA/rs  
cc: Burton Paulau

January 9, 1950

AIR MAIL

Mr. Marcus Cohn  
Law Offices of Cohn and Marks  
511-519 Evans Building  
Washington 25, D. C.

Dear Marcus:

Thanks for your December 31 letter enclosing the supplemental petitions in the Baptist matter. I will circulate these to our Board of Directors and will advise you of the reaction.

It seems to me this clears up the basic issue.

Sincerely,

Richard B. Hull  
President

ap

# NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

PRESIDENT  
RICHARD B. HULL  
WOL Iowa State College  
Ames, Iowa

VICE-PRESIDENT  
HARRY SKORNIJA  
WFIU, Indiana University  
Bloomington, Indiana

TREASURER  
W. I. GRIFFITH  
WOL Iowa State College  
Ames, Iowa

EXECUTIVE SECRETARY  
MORRIS S. NOVIK  
630 Fifth Avenue  
New York, N. Y.

GENERAL COUNSEL  
MARCUS COHN  
517 Evans Building  
Washington, D. C.

## EXECUTIVE COMMITTEE

January 9, 1950

### Region I

SEYMOUR SIEGEL  
WNYC, Municipal  
Broadcasting System  
New York, N. Y.  
Maine, New York, Connecticut,  
New Hampshire, Massachusetts,  
Vermont, Rhode Island, Pennsylv-  
ania, New Jersey, Delaware  
and Maryland.

### Region II

GRAYDON AUSMUS  
WUOA, University of Alabama  
University, Alabama  
Virginia, West Virginia, Ala-  
bama, Kentucky, Tennessee,  
North and South Carolina,  
Georgia, Florida and Mississippi.

### Region III

JAMES MILES  
WBAA, Purdue University  
LaFayette, Indiana  
Ohio, Michigan, Indiana, Illi-  
nois and Wisconsin.

### Region IV

IRVING R. MERRILL  
KUSD, University of  
South Dakota  
Vermillion, South Dakota  
Iowa, Minnesota, North and  
South Dakota, Nebraska and  
Wyoming.

### Region V

JOHN DUNN  
WNAD, University of  
Oklahoma  
Norman, Oklahoma  
Missouri, Kansas, Colorado, New  
Mexico, Oklahoma, Arkansas,  
Texas and Louisiana.

### Region VI

JAMES M. MORRIS  
KOAC, Oregon State College  
Corvallis, Oregon  
Montana, Washington, Califor-  
nia, Idaho, Oregon, Nevada, Ari-  
zona, Utah and Territory of  
Hawaii.

## PUBLICATIONS EDITOR

BURTON PAULU  
KUOM, University of  
Minnesota  
Minneapolis, Minnesota

## DIRECTOR OF STUDIES

DALLAS W. SMYTHE  
Illinois University Communi-  
cations Research Institute  
Urbana, Illinois

Mr. Graydon Ausmus, Director  
Radio Broadcasting Services  
Box 2002  
University of Alabama  
University, Alabama

Dear Graydon:

I was delighted to get your January 5 letter with  
the good news about WUOA-FM.

I am just leaving for New York, but on my return  
next week I will prepare some sort of statement  
which will be useful (I hope) for your dedication.

I am interested in seeing your program schedule.

I believe I would do not one but several things  
with respect to the publicity. I would send a  
story to Burton for use in the News - Letter which  
reaches more people than our members. I would also  
do as Steetle did and send a mailing to each member.  
Simultaneously, I would have stories prepared in  
your university news bureau which could be mailed to  
every radio trade publication, and at the same time  
I would drop a letter to Novik giving him a sheaf  
of stories which he might use for placement. Let  
him know if you have mailed stories to trade maga-  
zines and to whom at the same time you send him your  
copy.

Sincerely,

Richard B. Hull  
President

cc- Mr. Burton Paulu

ap

*counter & M  
neg. pub.*

WNYC



WNYC-FM

CITY OF NEW YORK  
MUNICIPAL BROADCASTING SYSTEM  
MUNICIPAL BUILDING  
NEW YORK 7, N.Y.

WORTH 2-5600

SEYMOUR N. SIEGEL  
Director

JOHN DE PROSPERO  
Executive Officer

January 24, 1950

Mr. Graydon Ausmus, Manager  
Station WUOA  
University of Alabama  
University, Alabama

Dear Graydon:

I have just seen your Extension News Bulletin. You are mighty lucky to have that source of funds. It's an excellent promotion piece, and I am glad to see the space you devote to NAEB.

With all best wishes, I am

Cordially yours,

A handwritten signature in blue ink, appearing to read "Seymour N. Siegel".

Seymour N. Siegel  
Director

SNS:cb

WNYC



WNYC-FM

CITY OF NEW YORK  
MUNICIPAL BROADCASTING SYSTEM  
MUNICIPAL BUILDING  
NEW YORK 7, N. Y.  
WORTH 2-5600

FILE NO.

January 20th, 1950

Mr. Graydon Ausmus  
Radio Station WUOL  
University of Alabama  
University, Alabama

Dear Graydon:

I have your note of January 12th, and I have been seeing  
copies of the material from Dallas Smythe and from Skornia.  
I think both of them have given you enough material to  
sink a ship.

I would be happy to learn of the reactions after you release  
your big guns.

With all best wishes, believe me

Cordially,

A handwritten signature in blue ink, appearing to read "Seymour N. Siegel".

Seymour N. Siegel  
Director

sns:L

P.S. Dick got a marvelous write-up on WOI in today's Herald  
Tribune in John Crosby's column.



# NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

## PRESIDENT

RICHARD B. HULL  
WOI, Iowa State College  
Ames, Iowa

## VICE-PRESIDENT

HARRY SKORNIA  
WFIU, Indiana University  
Bloomington, Indiana

## TREASURER

W. I. GRIFFITH  
WOI, Iowa State College  
Ames, Iowa

## EXECUTIVE SECRETARY

MORRIS S. NOVIK  
630 Fifth Avenue  
New York, N. Y.

## GENERAL COUNSEL

MARCUS COHN  
517 Evans Building  
Washington, D. C.

## EXECUTIVE COMMITTEE

January 31, 1950

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WNYC, Municipal  
Broadcasting System  
New York, N. Y.

Maine, New York, Connecticut,  
New Hampshire, Massachusetts,  
Vermont, Rhode Island, Pennsylv-  
ania, New Jersey, Delaware  
and Maryland.

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WUOA, University of Alabama  
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Ohio, Michigan, Indiana, Illi-  
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### Region IV

IRVING R. MERRILL  
KUSD, University of  
South Dakota  
Vermillion, South Dakota  
Iowa, Minnesota, North and  
South Dakota, Nebraska and  
Wyoming.

### Region V

JOHN DUNN  
WNAD, University of  
Oklahoma  
Norman, Oklahoma  
Missouri, Kansas, Colorado, New  
Mexico, Oklahoma, Arkansas,  
Texas and Louisiana.

### Region VI

JAMES M. MORRIS  
KOAC, Oregon State College  
Corvallis, Oregon  
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zona, Utah and Territory of  
Hawaii.

## PUBLICATIONS EDITOR

BURTON PAULU  
KUOM, University of  
Minnesota  
Minneapolis, Minnesota

## DIRECTOR OF STUDIES

DALLAS W. SMYTHE  
Illinois University Communi-  
cations Research Institute  
Urbana, Illinois

Dear Graydon:

How is WUOA ~~far~~ing? Did your dedication go all right?  
Did my telegram of ~~greeting~~ arrive in time, and was it  
useable?

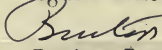
By this time things must be shaking down a bit--although,  
as the director of a new radio station, you are still probably  
the busiest man in radio. But I hope you're not too busy to  
do me a favor.

I'd like to run as one of the lead stories in the February  
News-Letter an account of WUOA. I saw the nice report in the  
FREC Bulletin, and I got some of your literature; that has  
by now made the rounds. I'd like to pick up the story where  
the other educational journals are apt to leave it. So...

Can you send me a story? Get it to me by February 13  
at the latest. Have it about one page, single spaced (I can  
cut further if necessary). Tell about your station set-up,  
operating problems and plans. Angle it specifically to  
the NAEB reader list; hence emphasize the things that other  
station operators and educators might want to know. Put in  
anything else you think should go in.

I'll be looking forward to hearing from you, and to  
getting the story.

Yours sincerely,

  
Burton Paulu

**INSTITUTE OF COMMUNICATIONS RESEARCH**  
**THE UNIVERSITY OF ILLINOIS + URBANA**

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January 31, 1950

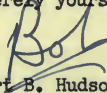
Mr. Graydon Ausmus  
Box 2000  
University of Alabama  
University, Alabama

Dear Graydon:

We are in the process of reviewing our broadcasting policy with reference to controversial issues, including broadcasts of political opinion. In making this review, it would be very helpful to know more about the policies of other members of the NABE. Will you be good enough to send me a copy of your statement of policy on this subject and write me a paragraph or two of interpretation or description of its application in specific instances?

Many thanks for any information you can send me.

Sincerely yours,

A handwritten signature in blue ink, appearing to read "Bob", with a stylized flourish underneath.

Robert B. Hudson  
Director of University Broadcasting

February 13, 1950

Mr. Dick Hull  
Radio Station WOI  
Ames, Iowa

Dear Dick:

At the Ann Arbor meeting last fall, a number of NAB members suggested they would like to come south for the fall meeting this year and some of them asked me to invite the group to come here. After discussing the matter with my Dean and our Director of Continuation Education who usually supervises such meetings on our campus, I wish to extend to NAB an invitation from the University of Alabama to meet on our campus for its fall session.

Elmer Elmer told me he had extended an invitation to the group to come to Kentucky and this invitation is not to be construed as an effort to outbid Elmer but rather to give the boys an alternative meeting place in the south.

Connections into Tuscaloosa are good from St. Louis, from New York, and from New Orleans by rail, highway, or bus and we have several stops a day by airplane.

Housing facilities are not good but if reservations are made well in advance, we can take care of a hundred people in our two small local hotels and in several very good tourist courts. We could take care of a sizable overflow in an off-campus dormitory formerly a government hospital which the University acquired from the Federal Government after the war.

Acknowledging that housing will not be convenient but will be comfortable, we still feel we can take care of the group well and should be happy to have the NAB with us.

Again, this is not to be construed as a competitive bid against Elmer but as an additional invitation to come to the sunny south—that's Southern hospitality. Whether the group decides to come to Alabama or to Kentucky makes no difference to me or Elmer but we do hope the group will come to one of the two places.

Sincerely,

Graydon Ausmus, Director  
Radio Broadcasting Services  
Manager, WOI-FM

GA/no



NORTH CAROLINA



COMMUNICATION STUDY COMMISSION

P. O. Box 1050

CHAPEL HILL

February 14, 1950

Mr. Gordon Ausmus  
Station WUOA  
University of Alabama  
Tuscaloosa, Alabama

Dear Mr. Ausmus:

The 1949 General Assembly of North Carolina created the North Carolina Communication Study Commission. They charged it with the duty of making a survey to determine how an expanded program of audio-visual -- radio communication and kindred facilities can best fit in the North Carolina educational system. We would like to impose on you for a bit of assistance.

Knowing that Alabama is in the forefront in the use of FM radio in the educational field, it has occurred to us that you and your agency may have conducted a survey to determine the need for this facility in the Alabama educational program. It will be deeply appreciated if you will advise us as to whether or not such a survey was made; if so--its procedures and specimen copies of any questionnaires that you may have used in making such a survey.

We would also appreciate your advising us as to whether or not any survey has been made by an Alabama agency in the field of audio-visual education and if so to whom we could write for information as to how such a survey was conducted.

If the occasion should arise, we would be delighted to render you any service in connection with the project we are working on.

Cordially yours,

A handwritten signature in blue ink, appearing to read "Robert W. Redwine", with a long, sweeping horizontal line extending to the right.

Robert W. Redwine  
Administrative Assistant

RR:s

February 15, 1950.


Rev. Everett C. Parker, Director,  
Protestant Radio Commission,  
297 Fourth Avenue,  
New York 10, N. Y.

Dear Everett:

Thanks for your February 1 letter. I hope the "sleeping dogs" continue to slumber. I quite agree that if the Protestant Radio Commission had not stepped in, they may well have been granted the licenses they wished, and this would have been most unfortunate.

I also agree with you that under their present petition the Southern Baptists are deserving of our support in asking that religious institutions be treated on the same basis as anyone else.

Sincerely,

  
Richard B. Hull  
Director

RBH/var

cc: Harry Skornia  
W. I. Griffith  
M. S. Novik  
Marcus Cohn  
Seymour Siegel  
Graydon Ausmus✓

James Miles  
Irving R. Merrill  
John Dunn  
James Morris  
Burton Paulu  
Dallas W. Smythe

PROTESTANT RADIO COMMISSION  
297 Fourth Avenue  
New York 10, N.Y.

GRAMERCY 5-3475

February 1, 1950

Mr. Richard B. Hull, President  
National Ass'n Educational Broadcasters  
WOI  
Iowa State College  
Ames, Iowa

Dear Dick:

I believe the Southern Baptists have met all of the objections of the Protestant Radio Commission in their amended petition.

Incidentally, you will note from their petition that the Protestant Radio Commission was the only organization to oppose their viewpoint. Had we not stepped in it may well be that they would have been granted the licenses they wanted.

I think that under their present petition the Southern Baptists are deserving of support from all of us in their effort to have religious organizations treated the same as anyone else seeking a license. It would be a shame if the Commission should try to impose some torturous constitutional ruling, based on a separation of church and state, which would keep religious organizations off the air.

Sincerely yours,

Evebatt

ECP: hc

March 4, 1950

Mr. Gano Dunn  
Cooper Union  
Cooper Square  
New York City, New York

Dear Mr. Dunn:

I want to convey to you and Cooper Union not only my own personal appreciation but an official expression of gratitude on behalf of the National Association of Educational Broadcasters for the contribution of recording tape and program material which you made available to Seymour Siegel, director of NAEB Region I, and coordinator for NAEB network activities.

In a very real sense this cooperation on your part has made it possible to actually begin realization of dreams and plans we have cherished for several years where by educational stations across the country could have access to superior program with broad national implications to supplement and enrich their local services.

Sincerely and gratefully,

Richard B. Hull  
President

RBH/vh  
cc Officers and directors



NAEB

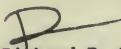
March 13, 1950.

Mr. Edward L. Sellers,  
FM-Radio Division,  
National Association of Broadcasters,  
1771 N Street, Northwest,  
Washington 6, D. C.

Dear Mr. Sellers:

Thank you for your letter of March 3rd and the suggestion that we follow up on the last minute census appeal. I am in complete accord with this and I will have all our directors and officers write Mr. Peel in much the same way we tried to move the census earlier. I will also make a special point of having Dr. Harry Skornia, our Vice-President who is at Indiana University now, try a special pitch from his angle if these cannot be incorporated.

Sincerely,

  
Richard B. Hull  
President

RBH/var

cc: All Officers and Directors  
Harold McCarty  
Ken Bartlett

I would appreciate it if each of you would review NAEB President's correspondence and News-Letters with reference to the inclusion of FM in the forthcoming census. As you are aware, the previous census chief simply refused to include FM in the census questions on the somewhat tenuous basis that it would confuse the one being interviewed. To my mind it would take no more than a little common sense and a good question to clear this up. There was suspicion in many quarters which I must confess I shared that those who are not interested in seeing FM succeed put pressure on the House Committee which dealt with this, and also on the Census Bureau to leave the question out. I think maybe if each of you writes a complete sympathetic and promotional letter to Mr. Roy Peel, Director, U. S. Bureau of Census, it may have some results. I'd appreciate knowing what your responses are. RBH.

NATIONAL ASSOCIATION OF BROADCASTERS

1771 N Street, Northwest

Washington 6, D. C.

March 3, 1950

Mr. Richard B. Hull, Director  
Radio Station WOI  
Iowa State College  
Ames, Iowa

Dear Mr. Hull:

As a follow up to Parker Wheatley's suggestion contained in his correspondence to Bob Richards and myself, dated February 9th, I am wondering if it is too late to make a last minute plea to the newly appointed Census Bureau Chief. As you know Mr. Roy Peel is an educator, recently of the University of Indiana, and should be sympathetic to Mr. Wheatley's proposal.

Cordially,

Edward L. Sellers  
FM-Radio Division

ELS:jb

cc: Parker Wheatley

March 16, 1950

Mr. Dick Hull  
Radio Station WOI  
Iowa State College  
Ames, Iowa

Dear Dick:

Harry's idea sounds good to me. I vote a hearty "aye" to his suggestion.

You will be interested to hear that WUOA-FM was voted membership in the Alabama Broadcasters Association this past week-end at the annual Spring meeting of that group. Furthermore, I was elected Secretary-Treasurer of the organization. This latter deal means a lot of extra work for me, but it is very gratifying in that we have worked a long time toward the establishment of the state headquarters on our campus and this can be the beginning of the realization of those plans. That is not for publication, however.

My best to you always. Guess I'll be seeing you at the Columbus meeting.

Sincerely,

Craydon Ausmus, Director  
Radio Broadcasting Services  
Manager, WUOA-FM

GA/ns

March 16, 1950

Mr. Burton Paulu  
Radio Station KUOM  
University of Minnesota  
Minneapolis, Minnesota

Dear Burton:

I am afraid I owe you several letters now but here is a quicky which I thought you might use for straight news.

At the annual spring meeting of the Alabama Broadcasters Association in Muncieville, Alabama on March 10 and 11, the University of Alabama's FM station, WUOA, was voted membership in the ABA and I was elected Secretary-Treasurer of that organization.

I am still hoping to find time from bouncing around over the state to clear my desk of long past letters, questionnaires, etc. and I have a feeling that there are two or three communications from you which require attention.

May I congratulate you upon the last edition of the Newsletter. It was very well done.

My good wishes to you always.

Sincerely,

Graydon Ausmus, Director  
Radio Broadcasting Services  
Manager, WUOA-FM

GA/ns



April 7, 1950

Mr. Richard E. Hull  
Radio Station WOI  
Ames, Iowa

Dear Dick:

The State Department has asked me to make application for a three months assignment in Germany as radio consultant on educational programs for the period August through October of this year. My Dean and I think it would be worthwhile and I have taken the liberty of giving your name for reference. I hope you will not have any objections for my having done so.

You have been remarkably quiet this year and I have missed the frequent communications of the years past. I hope, however, that it has been a pleasant year for you and that you have been able to do many of the things which you have not been able to do in the past three or four years.

Looking forward to seeing you in Columbus, I am

Sincerely yours,

Graydon Ausmus, Director  
Radio Broadcasting Services  
Manager, WUOA-FM

CA/ns

*WREB*

April 11, 1950

Mr. Richard S. Hull, President  
National Association of  
Educational Broadcasters  
WOY, Iowa State College  
Ames, Iowa

Dear Mr. Hull:

This entire hotel is geared for the servicing of your convention. From the porter to the President, we know your problems. We have the equipment features, facilities and a service organization of specialists that is keen in anticipating your needs and happy in executing your instructions.

We're businesspeople too, Mr. Hull, and conventions are our business. Herewith we have outlined a few of the many unusual features obtainable at our distinguished hotel. Whether your meeting be for seven or seven hundred, within our walls you will find your every need.

#### LOCATION AND ACCESSIBILITY:

Only fifty miles from New York and seventy miles from Philadelphia, on the Atlantic Ocean, with rapid frequent train service. Expansive highways to our door. All major airlines to Newark from all points.

#### ROOMS AND SUITES:

All outside and completely restyled and redecorated, any of which you will find entirely to your liking. Suites of living room and one, two, three or four bedrooms - most rooms connecting. Rooms assigned upon arrival. No overlapping of conventions. Accommodations for seven hundred. Additional rooms and suites available for larger groups.

**ASSEMBLY ROOMS:**

Nine meeting and assembly rooms - six air conditioned and three with four way ventilation, seating from twelve to seven hundred - six hundred for banquet or eight hundred and fifty for banquet by using connecting Crystal Terrace and Mandarin Room. No charge for meeting rooms.

**EQUIPMENT:**

Comfortable chairs - public address systems - movie and slide projectors - raised platforms - board meeting tables - scientific lighting - blackboards etcetera - all modern equipment.

**FOOD:**

Not just a word, but a pleasant experience here. A famous kitchen, trained minutely to cater to the discriminating convention goer. Prices range from our popular priced coffee shop to our formal dining rooms. Room Service available from 7:00 A. M. to Midnight.

**BEVERAGES:**

A one and one-half ounces drink of Scotch or Bourbon at our bars for 75¢ - or bottle goods prices at \$9.00 per bottle, which includes the initial service of soda or ginger ale, ice and setups.

**SPORTS ACTIVITIES - Included in your room rate:**

Swimming, outdoor beach and pool or indoor pool, bowling, shuffleboard, miniature golf, tennis, horseback riding, golf, beach chairs, bicycle riding, deep sea fishing, row boating and canoeing, rolling chairs.

In other words, Mr. Hull, at no cost to the members or the Association. For instance, a golf or fishing tournament would mean a saving of \$3.50 per person, or for two hundred persons, \$700.00, all removed from your costly registration fee. Ladies too, included.

ROOM TARIFFS:

	<u>November 1 to Easter</u>	<u>Parlors</u>
European Plan	From \$6. single, \$8. double	\$12.
Run of the house European Plan	\$7. single, \$10. double	\$12.
Run of the house American Plan	\$13. single, \$22. double	\$12.
Run of the house, Modified American Plan (breakfast and dinner)	\$11.50 single, \$19. double	\$12.

Easter to July 1  
Labor Day to November 1

European Plan	From \$6. single, \$8.50 double	\$12.
Run of the house European Plan	\$9. single, \$14. double	\$12.
Run of the house American Plan	\$15. single, \$26. double	\$12.
Run of the house, Modified American Plan (breakfast and dinner)	\$13.50 single, \$23. double	\$12.

STAFF

A completely conscientious organization, always at your elbow, but moving with precision and quietness in executing each minute detail of your instructions.

We shall look forward with keen anticipation to hearing from you,

Sincerely,

John Stubblefield  
Assistant to the President

js/elp



# *Hotel Berkeley-Carteret*

ASBURY PARK, NEW JERSEY

TELEPHONE 2-5000

April 12, 1950

Mr. Graydon Ausmus,  
WUOA  
University of Alabama  
University, Alabama

Dear Mr. Ausmus:

We are pleased to enclose a copy of our letter to Mr. Richard B. Hull, President of the National Association of Educational Broadcasters for your consideration and perusal.

We would be most happy to have our distinguished hotel considered for the 1951 convention, and I sincerely hope that you will find our proposal attractive.

Anticipating the pleasure of serving you, and with all good wishes,

Sincerely,

*John Stubblefield*

John Stubblefield  
Assistant to the President

js/elp  
Enc.



# NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

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517 Evans Building  
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## EXECUTIVE COMMITTEE

April 18, 1950

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WNYC, Municipal  
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and Maryland.

Mr. Graydon Ausmus, Director  
Radio Broadcasting Services  
WUOA, University of Alabama  
University, Alabama

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GRAYDON AUSMUS  
WUOA, University of Alabama  
University, Alabama  
Virginia, West Virginia, Ala-  
bama, Kentucky, Tennessee,  
North and South Carolina,  
Georgia, Florida and Mississippi.

Dear Graydon:

Thank you for your April 7 letter. I am very much interested in the prospect which is offered you via the State Department for a three months assignment in Germany. I think this ought to be most useful and worthwhile, and I hope that you succeed in getting it. I am certainly happy to recommend you.

### Region III

JAMES MILES  
WBAA, Purdue University  
LaFayette, Indiana  
Ohio, Michigan, Indiana, Ill-  
inois and Wisconsin.

### Region IV

IRVING R. MERRILL  
KUSD, University of  
South Dakota  
Vermillion, South Dakota  
Iowa, Minnesota, North and  
South Dakota, Nebraska and  
Wyoming.

When we have a chance to talk things over at Columbus, you will see why you have heard very little from me this year. This has been the most incredible madhouse you can imagine getting a television operation on the air and at the same time running our FM and AM. Almost all of the headaches which people predict for television operation come true, plus a few that they failed to note. However, it is a very challenging proposition and a lot of fun. There has been considerable illness in our family for the past eight months and that too has complicated matters at this end. I hope the last half of the year will find me more communicative than heretofore.

### Region V

JOHN DUNN  
WNAD, University of  
Oklahoma  
Norman, Oklahoma  
Missouri, Kansas, Colorado, New  
Mexico, Oklahoma, Arkansas,  
Texas and Louisiana.

### Region VI

JAMES M. MORRIS  
KOAC, Oregon State College  
Corvallis, Oregon  
Montana, Washington, Califor-  
nia, Idaho, Oregon, Nevada, Ari-  
zona, Utah and Territory of  
Hawaii.

It was good to hear from you.

Sincerely,



Richard B. Hull  
President

## PUBLICATIONS EDITOR

BURTON PAULU  
KUOM, University of  
Minnesota  
Minneapolis, Minnesota

## DIRECTOR OF STUDIES

DALLAS W. SMYTHE  
Illinois University Communi-  
cations Research Institute  
Urbana, Illinois

RBH:JH

# NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

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WOI, Iowa State College  
Ames, Iowa

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630 Fifth Avenue  
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## GENERAL COUNSEL

MARCUS COHN  
517 Evans Building  
Washington, D. C.

## EXECUTIVE COMMITTEE

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WNYC, Municipal  
Broadcasting System  
New York, N. Y.  
Maine, New York, Connecticut,  
New Hampshire, Massachusetts,  
Vermont, Rhode Island, Pennsylv-  
ania, New Jersey, Delaware  
and Maryland.

### Region II

GRAYDON AUSMUS  
WUOA, University of Alabama  
University, Alabama  
Virginia, West Virginia, Ala-  
bama, Kentucky, Tennessee,  
North and South Carolina,  
Georgia, Florida and Mississippi.

### Region III

JAMES MILES  
WBAA, Purdue University  
LaFayette, Indiana  
Ohio, Michigan, Indiana, Ill-  
inois and Wisconsin.

### Region IV

IRVING R. MERRILL  
KUSD, University of  
South Dakota  
Vermillion, South Dakota  
Iowa, Minnesota, North and  
South Dakota, Nebraska and  
Wyoming.

### Region V

JOHN DUNN  
WNAD, University of  
Oklahoma  
Norman, Oklahoma  
Missouri, Kansas, Colorado, New  
Mexico, Oklahoma, Arkansas,  
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KUOM, University of  
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Minneapolis, Minnesota

## DIRECTOR OF STUDIES

DALLAS W. SMITH  
Illinois University Communi-  
cations Research Institute  
Urbana, Illinois

April 19, 1950

TO: All NAEB Directors and Officers

FROM: Richard B. Hull

May I suggest that all of you send a word of congratulations on the formal opening of WBUR-FM at Boston University? This station opened on March 1st. It would be my suggestion to send your comments to the president of the institution with copies to Sam Gould. The president's name is Dr. Daniel L. Marsh. May I also suggest you use your own letterhead so that there are a variety of comments which come before the President's attention?

FEDERAL COMMUNICATIONS COMMISSION

Washington 25, D.C.

May 8, 1950.

Address All Communications  
To The Secretary

In Reply Refer To:

Mr. George A. Halsey, Jr.  
Radio Station WOI  
Iowa State College,  
Ames, Iowa.

Dear Sir:

In answer to your letter of May 3, 1950 there are listed below all  
10-watt stations in the noncommercial educational FM broadcast stations.

Licensed stations:

✓ KGIA	The Gila Junior College of Graham County, Thatcher, Arizona.
✓ KLON	Long Beach Board of Education, Long Beach, California.
✓ KOEN	Oceanside-Carlsbad Union High School District, Oceanside, Cal.
✓ WEPS	Board of Education, Union School District #46, Elgin, Illinois.
WGRE	DePauw University, Greencastle, Indiana.
WNAS	School City of New Albany, New Albany, Indiana.
KMUW	University of Wichita, Wichita, Kansas.
✓ WFPL	Board of Trustees, Free Public Library, Louisville, Kentucky.
✓ WBEH	P. G. Beauregard school, New Orleans, Louisiana.
✓ WERS	Emerson College, Boston, Massachusetts.
✓ WITJ	Ithaca College, Ithaca, New York.
WAER	Syracuse University, Syracuse, New York.
✓ WHPS	Board of Commissioners of the City of High Point, High Point, North Carolina.
WGPS	Board of Trustees Greensboro City Administrative Unit, Greensboro, North Carolina.
✓ WOUJ	Ohio University, Athens, Ohio.
✓ WMUB	The President and Trustees of Miami University, Oxford, Ohio.
✓ WHHS	Haverford Township Senior High School, Havertown, Pennsylvania.
✓ WPWT	Philadelphia Wireless Technical Institute, Philadelphia, Pa.
✓ KVTI	Texas Trade School, Dallas, Texas.

Stations under construction:

✓ KFCA	Phoenix College, Phoenix, Arizona.
✓ WFPSI	Florida Southern College, Lakeland, Florida.
✓ WDLJ	Evanston Township High School, Evanston, Illinois.
✓ WNUR	Northwestern University, Evanston, Illinois.
WVSH	School City of Huntington, Indiana, Huntington, Indiana.
WVHI	Wilson Jr. High School, School City of Muncie, Muncie, Indiana.
✓ WSDX	Southern Baptist Theological Seminary, Louisville, Kentucky.
✓ WNOV	Northwestern Vocational Institute, St. Paul, Minnesota.
✓ WMMI	Meridian Municipal Jr. College, Meridian, Mississippi.

(continued)



Stations under construction: (continued)

KWWC	Stephens College, Columbia, Missouri.
✓ WKSU-FM	Kent State University, Kent, Ohio.
✓ KTEC	Oregon Technical Institute, Oretsch, Oregon.
✓ KVOF-FM	Texas Western College of the University of Texas, El Paso, Texas.
✓ - -	Wayland Baptist College, Plainview, Texas.
✓ - -	North Sanpete School District, Mt. Pleasant, Utah.

Pending applications:

✓	Druid Hills Baptist Church, Atlanta, Georgia.
✓	The University of Scranton, Scranton, Pennsylvania.
✓	Southwestern Baptist Theological Seminary, Fort Worth, Texas.
✓	Harlandale Baptist Church, San Antonio, Texas.

The Commission would appreciate receiving a summary of the information compiled from the study which you are making concerning the 10-watt stations.

Very truly yours,

/s/ T.J. Slowie

T. J. Slowie  
Secretary.

# NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

## PRESIDENT

RICHARD B. HULL  
WOL, Iowa State College  
Ames, Iowa

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630 Fifth Avenue  
New York, N. Y.

## GENERAL COUNSEL

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517 Evans Building  
Washington, D. C.

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•

### Region I

SEYMOUR SIEGEL  
WNYC, Municipal  
Broadcasting System  
New York, N. Y.  
Maine, New York, Connecticut,  
New Hampshire, Massachusetts,  
Vermont, Rhode Island, Pennsylv-  
ania, New Jersey, Delaware  
and Maryland.

May 17, 1950

### Region II

GRAYDON AUSMUS  
WUOA, University of Alabama  
University, Alabama  
Virginia, West Virginia, Ala-  
bama, Kentucky, Tennessee,  
North and South Carolina,  
Georgia, Florida and Mississippi.

To: All NAEB Officers and Directors  
From: Richard B. Hull

### Region III

JAMES MILES  
WBAA, Purdue University  
Lafayette, Indiana  
Ohio, Michigan, Indiana, Illi-  
nois and Wisconsin.

Enclosed is a copy of a letter written to  
Mr. George Halsey of our staff by FCC secretary  
Slowie which lists all of the 10 watt FM stations.  
May I suggest that regional directors solicit  
those of these stations in your area who are not  
now members. Non members are checked in red on  
this memorandum.

### Region IV

IRVING R. MERRILL  
KUSD, University of  
South Dakota  
Vermillion, South Dakota  
Iowa, Minnesota, North and  
South Dakota, Nebraska and  
Wyoming.

Mr. Halsey is making a study of 10 watt sta-  
tions which will be forthcoming sometime in the  
next two or three months.

### Region V

JOHN DUNN  
WNAD, University of  
Oklahoma  
Norman, Oklahoma  
Missouri, Kansas, Colorado, New  
Mexico, Oklahoma, Arkansas,  
Texas and Louisiana.

### Region VI

JAMES M. MORRIS  
KOAC, Oregon State College  
Corvallis, Oregon  
Montana, Washington, Califor-  
nia, Idaho, Oregon, Nevada, Ari-  
zona, Utah and Territory of  
Hawaii.

RBH/bao

## PUBLICATIONS EDITOR

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KUOM, University of  
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Minneapolis, Minnesota

## DIRECTOR OF STUDIES

DALLAS W. SMYTHE  
Illinois University Communi-  
cations Research Institute  
Urbana, Illinois

May 30, 1950.

Mr. E. B. Berlinrut,  
247 Park Avenue,  
New York 17, N. Y.

Dear Mr. Berlinrut:

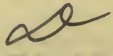
This will follow up my recent telegram and reply in more detail to your letter of May 26th wherein you described the plans of the American Civil Liberties Union to sponsor a Bill of Rights Week in December, and seek our reaction about the possibility of sponsoring competition among the members of the National Association of Educational Broadcasters.

I think this is an excellent idea and I'm certain our Board of Directors will agree. I'm certain that our member stations through the radio students in their respective departments could produce an original transcribed program dealing in some way with the subject of civil rights in America. I am also certain that your suggestion of offering as a first prize a small radio transmitter would meet with approval clear around the circle.

If there are developments following your meeting of June 1st or further questions which I might be able to answer, please feel free to write.

Many thanks for your interest and that of Dave Anderson of Standard Oil in suggesting our participation in this endeavor.

Sincerely,



Richard B. Hull  
President

RBH/var

blind copies to all officers and of NAEB.

May 31, 1950

Mr. Richard E. Hull  
Radio Station WOI  
Iowa State College  
Ames, Iowa

Dear Dick:

I was glancing over the NAEB Newsletter and noticed your comment concerning the fall meeting of NAEB.

May I request that the dates of October 12 and 13 be side-stepped for our fall meeting, if possible. Those are the dates set for the annual meeting on our campus of the Alabama Broadcasters Association and it is highly important that I be here at that time.

It was good seeing you in Columbus. I thought the Institute, as a whole, was the best I had attended in five years.

My best to you always.

Sincerely,

Graydon Ausmus, Director  
Radio Broadcasting Services  
Manager, WJOL-TV

GA/us  
cc: Elmer Sulzer



June 7, 1950

Mr. Marcus Cohn  
Cohn and Marks  
511-519 Evans Building  
Washington 5, D.C.

Dear Marcus:

I have a note from Bob Hudson, Radio Director, University of Illinois, (Hudson was formerly public service director for CBS) noting the action of NAB in presenting to the FCC, June 2, news of its members voiced by Ed Sellers, who spoke for AM and FM broadcasters, which favored interpretation of the FCC regulation to prevent separate use of oral transmitters of television stations. At the same time, Mr. Markham, speaking for the TV broadcasters, opposed rigid interpretation which would prevent experimentation with program techniques pointing out "that the time is not ripe" for spelling out what uses may be made of oral and visual transmitters of TV stations.

Hudson takes the point of view that NAEB should urge the FCC to allow TV stations to transmit music without pictorial material whenever the licensee sees fit to do so. His reasoning is, that such a ruling will help FM and it may particularly help non-commercial FM operators as a kind of daytime service for busy housewives in the hours ahead. I think there is some merit to his idea and I wonder what your reaction would be to presenting this formally to the FCC. I would need to check the directors of the association, but I was looking for an expression of opinion from you.

Regards.

Sincerely,

Richard B. Hull  
President

RBH:bao  
copies to all Officers  
and Directors NAEB

June 24, 1950

Mr. Marcus Cohn  
Cohn and Marks  
511-519 Evans Building  
Washington 5, D.C.

Dear Marcus:

Thank you for your June 16 letter. Since the Commission has concluded all argument, the matter is obviously out of our hands.

I am inclined to agree with you as to the probable decision the commission will make. Many thanks.

Sincerely,

Richard B. Hall  
President

RNH:JH

Copy to All NAEB  
Officers & Directors

Marcus Cohn  
Leonard H. Marks  
Samuel Miller  
Bernard Koteen

Law Offices

COHEN AND MARKS  
511 - 519 Evans Building  
Washington 5, D.C.

Telephone  
District 6160

June 16, 1950

Mr. Richard Hull  
Radio Station WOI  
Iowa State College  
Ames, Iowa

Dear Dick

I have your letter of June 7 telling me about your letter from Bob Hudson.

The question of NAAB taking a position on this matter is now moot. The Commission held oral argument on this question on June 2. We could have entered an appearance and made oral argument but now I know of nothing we can do.

It is quite clear to me, based upon the questions asked the attorneys who argued, that the Commission has resolved to enter some kind of order prohibiting the single use of the audio facilities of television. I left the argument with a distinct impression that the Commission feels that television is a visual medium and no television licensee should be permitted to use his channel for purposes other than visual communication -- supplemented by audio.

Sincerely,

/s/ Marcus

Marcus Cohn

August 15, 1950

Mr. Richard D. Hull  
President  
National Association of  
Educational Broadcasters  
Ames, Iowa

Dear Dick:

I am enclosing a copy of a letter from Charter Heslep and a copy of my letter to him in reply. I believe they are self-explanatory. I am sure you have given this subject some consideration but if you have not done so I believe it would be worthwhile.

In my conversation with Glasheen, I extended no one an invitation to come to our fall meeting but suggested instead that we were having a fall meeting and it might be possible for a representative of the AEC to discuss our roll in civilian defense with us at that time and that I would contact you in regard to the matter if they were interested in doing so.

Please take it from here and do what you think best.

I enjoyed seeing you at Allerton House and was particularly glad to have the opportunity of chatting with you at some length. I shall be looking forward to seeing you at Lexington.

Glad you sent out the July 28 communication. It was very well done.

Very sincerely yours,

Graydon Ausmus, Director  
Radio Broadcasting Services  
Manager, WUOA(FM)

GA/ns  
enc. 2



UNITED STATES  
ATOMIC ENERGY COMMISSION  
WASHINGTON 25, D. C.

9 August, 1950.

Mr. Graydon Ausmus,  
University of Alabama,  
Box 2002, University, Alabama.

Dear Mr. Ausmus,

George Glasheen has told me of the pleasant chat with you recently. By now, you probably have noted that NBC, breaking all precedent, is to rebroadcast the "Quick and Dead" series sometime this fall.

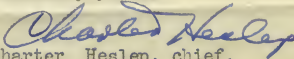
I understand Siegal at WNYC is negotiating for use of the tape and a project also is brewing to purchase 50 pressings of the series for use by schools.

Here is a suggestion re a speaker for the October convention: The Director of Public and Technical Information of the AEC is a pioneer in the use of broadcasting by government agencies. He is Morse Salisbury. Comment from talks Morse has given recently to educational extension groups has been highly favorable.

He is taking a deserved vacation just now but will be back by the time you get this. I expect to attend the convention myself and enjoyed meeting many NAEB members at their luncheon at Columbus, Ohio last May.

Meanwhile, if you have any specific ideas for programming in the atomic energy field, this office will try to help you.

Sincerely yours,

  
Charles Heslep, chief,  
Radio Television Section.

CC: Glasheen.

August 15, 1950

Mr. Charter Haslop  
Chief, Radio Television Section  
Atomic Energy Commission  
Washington, D.C.

Dear Mr. Haslop:

Thank you for your letter of August 9 following up the conversation I had with Mr. George Glasheen.

When Mr. Glasheen was on our campus, I pointed out to him that the educational radio stations in the country, of which there are approximately one hundred, in actuality represent the largest pool of radio production talent and facilities available in the country and suggested that, inasmuch as we are all engaged in non-commercial educational programming, the AEC should keep us in mind as a channel for public information concerning civilian defense in the event of atomic warfare. In addition to operating our own stations, many of us produce programs which are distributed on a state-wide basis. I further suggested that the National Association of Educational Broadcasters might be interested in having a representative of the AEC meet with our group at our fall business meeting in Lexington, Kentucky October 30 and 31.

I appreciate your offer of help in the event we attempt to do any programs in the atomic energy field but was of the opinion that we as broadcasters should attempt programming in this field only upon request from the U.S. Office of the AEC. Dr. Eric Rogers, Head of our Physics Department, was a member of the group who studied civilian defense for five weeks at Oak Ridge in the spring and he tells me that their final instructions were to do nothing toward public information on this subject until they were notified by the national office to set up some type of program. I thought this probably would be a good rule for me to follow here.

The purpose of this letter then is to repeat to you the suggestions I made to Mr. Glasheen and further to suggest that as Secretary-Treasurer of the Alabama Broadcasters Association, I should be happy to work with your organization in setting up for Alabama conferences on atomic defense with the broadcasters in this state such as have been planned with the Alabama Press group.

Mr. Charter Heslep

2

August 15, 1950

I shall forward your letter to Mr. Richard B. Hull, President of the NAEB with the suggestion that he leave time for a discussion of this subject at the fall meeting of the Association.

Very sincerely yours,

Graydon Ausmus, Director  
Radio Broadcasting Services  
Manager, WUOA(FM)

GA/ns

cc: Richard B. Hull

August 28, 1950

Mr. Chester Heslep, Chief  
Radio Television Section  
U. S. Atomic Energy Commission  
Washington 25, D. C.

Dear Chester:


Novik has sent me a copy of your August 16th letter, and I have also been in correspondence with Graydon Anusmus at the University of Alabama (UOA) in re the NAEB carrying programs from the Commission.

We are certainly looking forward to your attendance at our 25th annual meeting in Lexington. Contact Elmer Sulzer, WKY, University of Kentucky, Lexington, Kentucky, for reservations.

I am asking Mr. Griffith, our treasurer, to send you full details on membership. The Commission would be eligible for an associate membership.

Enjoyed seeing you at Columbus. Hope we have time to talk at Lexington.

Sincerely,

  
Richard B. Hull  
President

RBH/sc

Cc: W. I. Griffith  
M. S. Novik  
Graydon Anusmus ✓



# NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

PRESIDENT  
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WOL, Iowa State College  
Ames, Iowa

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630 Fifth Avenue  
New York, N. Y.

GENERAL COUNSEL  
MARCUS COHN  
517 Evans Building  
Washington, D. C.

## EXECUTIVE COMMITTEE

August 28, 1950

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WNYC, Municipal  
Broadcasting System  
New York, N. Y.

Maine, New York, Connecticut,  
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Vermont, Rhode Island, Pennsylv-  
ania, New Jersey, Delaware  
and Maryland.

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Vermillion, South Dakota  
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## PUBLICATIONS EDITOR

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KUOM, University of  
Minnesota  
Minneapolis, Minnesota

## DIRECTOR OF STUDIES

DALLAS W. SMYTHE  
Illinois University Communi-  
cations Research Institute  
Urbana, Illinois

Mr. Graydon Ausmus, Director  
Station WUOA  
University of Alabama  
University, Alabama

Dear Graydon:

I am just back from a brief vacation and beginning to  
clear away the mail.

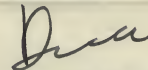
Many thanks for your August 15th letter in the Atomic  
Energy Commission and Chester Heslep. He has written Novik  
about the fall meeting, and I certainly hope he can attend.

I believe your suggestions are very much to the point,  
and this is a relationship we should further foster.

I think the Allerton House experience this year was  
again very stimulating, and I am particularly glad of our  
conversation; I think it cleared up many points. I appre-  
ciate your comments about the network memorandum. I am  
anxious to have your comments on this at Lexington.

Best wishes.

Sincerely,



Richard B. Hull  
President

RBH/sc

September 8, 1950

Mr. Richard B. Hull  
MOI  
Iowa State College  
Ames, Iowa

Dear Dick:

I have just got back from being on a tour of duty in Europe, and read your letter of August 22, together with the report to NAEB officers and directors dated July 23. Our position on these questions can be stated simply and straightforwardly:

1) We think that the exchange program network is far and away the most important project now facing educational radio in this country, and Illinois will do everything in its power to help the project succeed.

2) We don't want the network to be centered at Illinois unless NAEB wholeheartedly wants it centered at Illinois. Let me repeat that we don't want this for ourselves; we want it only if NAEB wants us to do it. We are keenly aware of the fine and pioneering job Sy Siegel has done on the network, and we notice with pleasure that both Jim Miles and Harry Skordis are interested in housing the network on their campuses. These men are our friends, and we have no interest in trying to get the network here rather than there. The question is simply, where does NAEB want the network put?

3) If NAEB votes Illinois its first choice for location of the network, then we shall immediately proceed to seek funds to support the activity properly, and to step up the number of duplicates and the speed of exchange as quickly as equipment can be financed and supplied. We don't have funds for such improvement now, but will seek them.

4) In case Siegel should be called to active duty, we could take over administration of the network, on a temporary basis, on a few days notice. I say this to take care of an obvious worry that must be in your mind.

5) Therefore, let's beware of falling over our feet from moving too fast. Let's get the right answer. NAEB should consider this fully and carefully at the Lexington meeting and decide what it considers the best thing to do. If it decides on Illinois, then let us see what Illinois can do and if what it can do is satisfactory to NAEB then we can decide on the time and method of transfer. In the meantime, we shall stand by to throw out a lifeline in case of such an emergency as described in (4).

Yours sincerely,

*W. C.*  
Wilbur Schramm

September 21, 1950

Dr. Burton Paulu  
Radio Station KVOM  
University of Minnesota  
Minneapolis 14, Minnesota

Dear Burton:

The most recent NAEB Directory which I have is dated January 1, 1949. If you have an up to date directory in mimeograph form or could have an up to date directory mimeographed I should be most grateful to you if you would send me a copy.

As a matter of fact, it is something which I think you might use as an enclosure in the next news letter.

I am looking forward to seeing you in Kentucky next month.

My very good wishes to you always.

Sincerely yours,

Graydon Ausmus, Director  
Radio Broadcasting Services  
Manager, WUOA (FM)

GA/wf

cc: Mr. Richard Hall  
Radio Station WOI  
Iowa State College  
Ames, Iowa

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WUOA  
UNIVERSITY, ALA.

5

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5

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5

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AMES, IOWA

5

W. J. GRIFFITH  
WOI  
AMES, IOWA

5

RICHARD HULL  
WOI  
AMES, IOWA

5

JAMES MILES  
WBAA  
PURDUE UNIVERSITY  
LAFAYETTE, IND.

5

ALLEN MILLER  
KWSC  
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5

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RADIO STATION KUOM  
770 ON YOUR DIAL

October 5, 1950

Mr. Graydon Ausmus, Director  
Radio Broadcasting Services  
Manager, WUOA (FM)  
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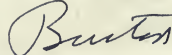
Dear Graydon:

The News Letter mailing for October will include a new NAEB directory. However, since you have taken the trouble to write to me for an up-to-date version, I am mailing you one today so that you may have it to use immediately.

I plan to be in Lexington at the end of the month and will look forward to seeing you there.

With best personal regards,

Sincerely yours,



Burton Paulu, Manager  
Radio Station KUOM

BP/wh



October 23rd, 1950

Mr. Ralph Steetle  
W L S U  
Louisiana State University  
Baton Rouge, Louisiana

Dear Ralph:

Thanks for putting together all the correspondence and all of the difficulties involved in Leg 4 of the University of Chicago Roundtable. Thank goodness Leg 4 is the only one which has been productive of so much change and cross-change and what have you.

This all comes about because of having too many cooks in the pie. Everybody, in an effort to be helpful, made various and sundry arrangements, but in many instances failed to notify all parties concerned.

Gaines apparently has been operating under a letter of August 18th from Dunn. You have been operating under our memo of August 23rd.

I presume, therefore, that the present schedule which is apparently working out satisfactorily for you and Ausmus should be in effect, i.e., NBC to WLSU to WUOA to WABE. Gaines, at WABE, is to forward the tape back to Probst in Chicago.

I'll be seeing you at Lexington, I hope, at which time we can commiserate with each other, and use your stack of correspondence as a shining example (because it is the only one of snafu).

As ever,

Seymour N. Siegel  
Director

sns:L

cc to Alvin Gaines, WABE; GRAYDON AUSMUS, WUOA; George  
Probst, University of Chicago

October 24, 1940

Mr. Richard B. Hull  
Director, Radio TV.  
Iowa State College  
Ames, Iowa

Dear Dick:

Thanks for your kind note concerning our program log. I have no breakdown of our operations and assure you if I took time to make a breakdown of the operations it would break down. In other words, we are busy - but having worlds of fun. Our motto is "Death can be beautiful."

Glad you met my Dean; he is a wonderful old man, very progressive, and as you say, a good supporter of our operation.

I have a few ideas on the MAEB net and shall be glad to kick in with my 2¢ worth. My main feeling is that we had better get our extension program set up as quickly as possible. I have one show on Mental Hygiene - once a week, 30 minutes - that is strictly good. It will be worth time on anybody's station. I wish we could get some money to start one outstanding series which I cannot touch without help but which others might be able to do in their own locality. These and a number of other ideas need hashing over and I shall, of course, be very much interested in the ideas of the other people on this subject. I feel we are on the brink of doing some really great things ourselves.

I shall be looking forward to seeing Sunday.

Sincerely yours,

Graydon Ausmus, Director  
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WNYC-FM

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MUNICIPAL BROADCASTING SYSTEM  
MUNICIPAL BUILDING  
NEW YORK 7, N.Y.

WORTH 2-5600

SEYMOUR N. SIEGEL

Director

JOHN DE PROSPRO

Executive Officer

*WASB*  
*Sile*

November 6, 1950

Mr. Graydon L. Ausmus  
WUQA  
The University of Alabama  
Box 2002  
University, Alabama

Dear Graydon:

I haven't had a chance to tell you how grateful I am for the communications contribution you made in notifying me of my election to the presidency of NAEB. I probably would have read the news in the New York Times, if you hadn't reached me at the airport.

Thank you for sending me a little biographical material about yourself. This will help in any public relations program.

This is the day before general elections here in New York, so I do not want to go into too much detail with you about the big job we have ahead of us during this coming year. I would like like the dickens to have you concentrate on membership, especially the associate variety. I would like to see a thousand new associate members before the time the next annual meeting comes up. If you would ride herd on the regional directors, and do a bang-up recruiting job, we could increase the circulation of the "News-Letter," and really build a little strength in the organization.

I think I have convinced both Probst and Hudson that each defray the expenses of a Board of Directors meeting, so that we can have at least four meetings during the year.

I know you are going to do a big bang-up job on the New Orleans convention, and I am personally delighted with the decision, because I would rather go south than anywhere else.

I will be in further touch with you, and plan to keep you fully informed of any ideas concerning the expansion of NAEB.

With all best wishes, I am

As ever,

*Seymour N. Siegel*  
Seymour N. Siegel  
Director

SNS:as

"The Voice Of The City"

# NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

## PRESIDENT

RICHARD B. HULL  
WOL, Iowa State College  
Ames, Iowa

## VICE-PRESIDENT

HARRY SKORNIJA  
WFIU, Indiana University  
Bloomington, Indiana

## TREASURER

W. I. GRIFFITH  
WOL, Iowa State College  
Ames, Iowa

## EXECUTIVE SECRETARY

MORRIS S. NOVICK  
630 Fifth Avenue  
New York, N. Y.

## GENERAL COUNSEL

MARCUS COHN  
517 Evans Building  
Washington, D. C.

## EXECUTIVE COMMITTEE

November 10, 1950

### Region I

SEYMOUR SIEGEL  
WNYC, Municipal  
Broadcasting System  
New York, N. Y.

Maine, New York, Connecticut,  
New Hampshire, Massachusetts,  
Vermont, Rhode Island, Pennsylvania,  
New Jersey, Delaware  
and Maryland.

### Region II

GRAYDON AUSMUS  
WUOA, University of Alabama  
University, Alabama  
Virginia, West Virginia, Alabama,  
Kentucky, Tennessee,  
North and South Carolina,  
Georgia, Florida and Mississippi.

### Region III

JAMES MILES  
WBAA, Purdue University  
LaFayette, Indiana  
Ohio, Michigan, Indiana, Illinois  
and Wisconsin.

### Region IV

IRVING R. MERRILL  
KUSD, University of  
South Dakota  
Vermillion, South Dakota  
Iowa, Minnesota, North and  
South Dakota, Nebraska and  
Wyoming.

### Region V

JOHN DUINN  
WNAD, University of  
Oklahoma  
Norman, Oklahoma  
Missouri, Kansas, Colorado, New  
Mexico, Oklahoma, Arkansas,  
Texas and Louisiana.

### Region VI

JAMES M. MORRIS  
KOAC, Oregon State College  
Corvallis, Oregon  
Montana, Washington, California,  
Idaho, Oregon, Nevada, Arizona,  
Utah and Territory of  
Hawaii.

## PUBLICATIONS EDITOR

BURTON PAULU  
KUOM, University of  
Minnesota  
Minneapolis, Minnesota

## DIRECTOR OF STUDIES

DALLAS W. SMYTHE  
Illinois University Communications Research Institute  
Urbana, Illinois

Mr. Graydon Ausmus  
Radio Station WUOA  
University of Alabama  
University, Alabama

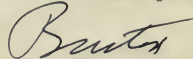
Dear Graydon:

Our meeting at Lexington must have taken place a long, long time ago! At least I have been so busy since getting home from the convention, and so many things have happened, that it seems as though the NAEB convention must have taken place at least in August! Only today have I had a chance to sit down to review NAEB matters and try to put affairs in order.

The first affair, so far as I am concerned, is the News-Letter. You will recall that we requested the chairman of all sessions to supply me with a one-page summary of what transpired at their meetings. I wonder if you could send me by return mail a summary of your Sunday meeting! You won't have to include anything about the report I gave--unless you want to!--but I would like to get a summary from you for all the rest. This will serve as the basis for a portion of the review of the convention which I will try to make a feature of the November News-Letter.

Let me congratulate you again (in writing this time) on your election as vice president. I am sure you will serve us well.

With best personal regards,



Burton Paulu  
Manager of KUOM

gk



MSB  
50-51  
file

November 14, 1950

Mr. Stuart Haydon  
c/o Joint Committee on  
Educational Television  
1211-16th Street N.W.  
Washington, D. C.

Dear Mr. Haydon:

This will constitute your official appointment as Consultant to the President of the National Association of Educational Broadcasters. Your kind offer to serve in this capacity as a personal contribution to the cause of educational broadcasting is highly commendable and deeply appreciated.

With all best wishes, I am

Cordially yours,

Seymour N. Siegel  
Director

SNS:cb

Copies to:  
Graydon Augus  
Dick Hull  
George Probst  
Burton Paula


TO ALL OFFICERS AND DIRECTORS OF NAMEB:

In view of the emergency brought about by the television hearings, I have taken it on myself to authorize a fund-raising drive to be handled by professional fund-raisers, Messrs. Oram and Rich. These gentlemen have been recommended by George Probst, and their fee is 10% of the funds which are raised. Expenses of mailing, typing, etc. are extra.

As of this writing, we have received approximately \$2100, which will more than cover all expenses.

7,000 copies of the enclosed letter and memorandum have been mailed out today to a selected list provided by the fund-raisers. You will note that all checks are to be payable to Mr. Griffith. Additional monies are being sent direct to President Hutchins where tax exemption is a prerequisite as in the case of foundations. I have asked Schooley to proceed with the filing of our Membership Corporation papers so that we can get a tax ruling from the Bureau of Internal Revenue. Due to the urgency of time, however, it has been necessary to have foundation grants made payable to the University of Chicago.

If any of you have any objection to this action, I wish you would let me know without delay. I have already conferred informally with many of you, and since it appears that we may raise something in the nature of \$10,000., this will be a welcome addition to NAMEB's treasury.

  
S. N. Siegel

11/21/50

November 27, 1950

Mr. Burton Paulu  
Radio Station KUOM  
University of Minnesota  
Minneapolis, Minnesota

Dear Burton:

My apologies for the delay in answering your request for the opening session of the Kentucky convention.

Inasmuch as I took no notes, I'm afraid I can't give you much help. At the time of the afternoon session, I was concerned with a number of other details and didn't concentrate much on what was going on but rather what was coming up. I am sure your notes and recollections on the session are as good or better than mine. I certainly hope you will forgive me.

Sincerely yours,

Greydon Ausmus, Director  
Radio Broadcasting Services  
Manager, WUOA(FM)

GA/ns

November 30, 1950

Mr. Richard Hull  
Radio Station WOI  
Iowa State College  
Ames, Iowa

Dear Dick:

NAEB is becoming, increasingly, an organization of national significance and internal strength. Our membership is expanding rapidly and we are steadily expanding our scope of activities. Developments at the Kentucky meeting, especially plans for establishing a national headquarters office and subsequent increases in services to member stations, portend truly great things for the future. We can say without hesitation that NAEB is now an organization of great importance and significance in the social and educational structure of this country.

Si Siegel, newly elected president of the organization, a fireball, and a most effective station operator, has started a lot of activities rolling already—taking the ball from you and moving along with it like a seasoned athlete. One of his major objectives is increased membership with emphasis on associates. In keeping with Si's idea, may I suggest that you, as director of your region, make it routine to keep a check on all new CPs granted in your district and contact them immediately with a strong sales letter on membership in the National Association of Educational Broadcasters. May I suggest, however, that you go past that point. Check a directory of the schools and colleges in your region against the new and up-to-date NAEB directory which Burton Paulu has just compiled, and send out invitation letters to every prospective production center and radio instruction unit which is not already listed as a member.

May I suggest one or two other activities for you as regional director. Write every member in your district now and ask them to keep you posted concerning any activities within your region so you may forward this material to Burton Paulu for the Newsletter. A letter from you once every month or six weeks to members in your region will also serve to strengthen your region and will serve to make the various organizations feel that they are an important part of NAEB. Certainly you should send each member a note previous to the national meeting urging their attendance.



November 30, 1950

Although all of us have been in agreement for a number of years that regional meetings would help strengthen the organization and pull in any new members, no one seems to have gotten a regional meeting started. As director of your region, why not try to have a meeting in a central position in your region, or work out a joint meeting with one of your neighboring regions for February or March. This is a lax period for national meetings generally and you should be able to pull good attendance. Such a meeting would serve as a stimulus for getting more people to come into the organization and to attend the NAEB Columbus meeting as well as laying the groundwork for a big attendance at our fall meeting at Filoxi next year. If I can be of service to you in planning such a regional meeting, please call on me.

NAEB is our organization. Let's put a lot into it during the significant twelve months ahead. The success of the organization in your region depends largely upon you---and NAEB will be only as strong as its individual regions make it.

Yours for a good year.

Sincerely,

Graydon Ausmus, Vice-President  
National Association of  
Educational Broadcasters

GA/ns

December 14, 1950

Mr. Richard B. Hull  
Radio Station WOI  
Iowa State College  
Ames, Iowa

Dear Dick:

You will recall that Si asked me to prepare a brochure on NARE--what it is, what it offers, its members, the advantages of membership in it, etc. I remember your very kind offer to provide me with some ideas on such a brochure. The first time you can put your mind to it, let me have this material so I can begin working on it.

Enjoyed seeing you in Washington and I thought your testimony was very very good.

My best always.

Sincerely yours,

Graydon Ausmus, Director  
Radio Broadcasting Services  
Manager, WUOA(FM)

GA/ns

December 11, 1950

Mr. Burton Paulu  
Radio Station KUOM  
University of Minnesota  
Minneapolis, Minnesota

Dear Burton:

I just noticed that you are still listing Maryland Wilson as Radio Director for Alabama College, Montevallo in the associate members of Region II. Maryland Wilson has not been at this school for many years. The Director for the last three years has been Ralph Searls and the school is now known as Alabama College not Alabama College for Women. Sorry I did not catch this before the new directory came out.

It was good seeing you in Washington. Enjoyed dormitory life with you.

Sincerely yours,

Craydon Ausmus, Director  
Radio Broadcasting Services  
Manager, WUOA(FM)

GA/ns

December 9, 1950

Mr. Seymour Siegel  
Radio Station WNYC  
Municipal Building  
New York City, New York

Dear Si:

The meeting was stimulating and exciting and I came away with an increased admiration for you, your leadership and executive ability.

I have a number of reactions to the various sessions we attended, suggestions, projects, and details I want to clear up with you but right now I'd like to get my expense account in so I can live the remainder of the month. The following is an itemization:

Commercial transportation (Tuscaloosa to Washington, D.C. and return)	.....\$93.35
Room (one night)	..... 5.00
Food	..... 14.35
Taxi fare	..... 7.70
Tips	..... 5.40

---

Total \$125.80

I'd appreciate your rushing this through.

Will get a letter off to you early next week.

Yours very sincerely,

Graydon Ausmus, Director  
Radio Broadcasting Services  
Manager, WUOA(FM)

GA/ns

P.S. Got in in time Friday night to hear your Cooper Union talk. Excellent!



December 11, 1950

Mr. Robert B. Hudson, Director  
University of Illinois  
Urbana, Illinois

Dear Bob:

I was delighted to see the original of your letter of November 29th concerning Wilbur's Memorandum of Understanding about the NAEB Network. I am enclosing herewith the second copy properly endorsed and accepted for NAEB.

In connection with the arrangements made in Washington by the NAEB Board of Directors, I would appreciate your having Merrill come to New York, without delay, so that all hands can be notified of the transfer as of 1 January.

We did not receive the Incorporation Papers in Washington, and I have an idea that perhaps they were returned to Schooley. If such was the case, anything you might do toward having the papers forwarded to me would make me more grateful than ever.

With best wishes, I am

Sincerely,

Seymour N. Siegel  
Director

SNS:cb  
Enc.

December 11, 1950

Mr. W. I. Griffith  
WOI, Iowa State College  
Ames, Iowa

Dear Mr. Griffith:

I am transmitting herewith the expense account for Mr. Graydon Ausmus, totalling \$125.80, and the expense account for Mr. Sam Gould, totalling \$67.46. I am sorry that these have not been made out on regular voucher forms, and I hope that the letter claims will be a satisfactory basis for your mailing checks to both of these gentlemen without delay.

I am also enclosing a bill from the Public Service Letter & Printing Co. for \$11.01, as well as their statement for \$493.88. This latter amount was forwarded to you for payment last week.

I appreciate the speed and efficiency with which you handled the incoming checks. I realize that this is a severe drain on your time, and I am hoping that some concrete method of acknowledging this added service will be approved at the next Board of Directors meeting.

I wonder whether it would be possible to receive a monthly report from you on our financial status. This need only include the financial transactions during the month, and a final figure of our balance.

Such financial statements would be of inestimable help to the Directors when they meet again, either in January or February.

With all best wishes, I am

As ever,

Seymour N. Siegel  
President, NAEB

SNS:as  
Enclosures

- 2 -

P.S. It would be interesting to know what the total cost of a Board of Directors Meeting is, in terms of the expense vouchers submitted by the officers and directors for this Washington meeting. After all of these letters are in, I hope I can impose on you sufficiently to request a rough over-all figure.

*Copy to Mr. Ausmus*

December 11, 1950

Mrs. J. Ward Greenwood  
Director, Adult Programming  
Radio Station KUOM  
University of Minnesota  
Minneapolis 14, Minnesota

Dear Mrs. Greenwood:

I am very grateful to you for your note of December 7. I am terribly sorry that the Herald Tribune Forum tapes did not reach you soon enough so that they would not be dated. I understand exactly what your reason is, and I am frankly curious to know what Mr. Burrows' reaction will be at the University of Michigan.

We have been negotiating with CBC for several years now, in an effort to get their programs made available for the NAEB tape transcription network. So far, we have had luck in only one instance, and that is the series of programs known as Canadian Concerts. The major difficulties have been in our obtaining union clearances, writers' permission, etc., etc. If you are going to be in Toronto over the Christmas holiday, I would suggest that you stop in to see Mr. Jack Dunlop at the Jarvis Street office of CBC, and perhaps you will be more successful than we have been through the mails. I would be curious to learn of your experiences in Toronto.

With all best wishes, I am

Cordially yours,

Seymour W. Siegel  
Director, WNYC  
President, NAEB

SWS:as

*Copy to Mr. Ausmus*



December 14, 1950

Mr. Seymour Siegel,  
Radio Station WNYC  
Municipal Building  
New York City, New York

Dear Si:

I hope we have not fouled up the Herald Tribune Forum series--or did your first paragraph in your letter of December 11 to Mrs. J. Ward Greenwood of KUOM apply to me. When we received this series in one big package, Bill Nail wired you relative to disposition of them and you wired back November 16 advising us to use them and forward them to you. This we have done.

At the Washington meeting, you said you might arrange for me to be at the Mid-Century Speech Convention or that you wanted me to be at the convention. It was left at that. I was invited originally to appear on that program but turned the invitation down. If you particularly want me to be there, let me know right away so I can make some plans. However, I'm not especially eager to be there at that time and my own travel budget will not take care of a trip to New York.

I'm writing Dick for his ideas for a brochure on NAEB and I am writing Griffith for suggestions concerning application blanks. As soon as I have drafted a sample of each, I will send them along to you. Meantime, if you have any ideas on either, please let me have them.

Keep up the good work. Let me know of anything I can do to help.

Sincerely yours,

Graydon Ausmus, Director  
Radio Broadcasting Services  
Manager, WUOA(FH)

GA/ns

# NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

## VICE-PRESIDENT

GRAYDON AUSMUS  
WUOA, University of  
Alabama  
University, Alabama

## TREASURER

W. I. GRIFFITH  
WOI, Iowa State College  
Ames, Iowa

## EXECUTIVE SECRETARY

MORRIS S. NOVIK  
630 Fifth Avenue  
New York, N. Y.

## GENERAL COUNSEL

MARCUS COHN  
517 Evans Building  
Washington, D. C.

## REGIONAL DIRECTORS

★

### Region I

SAM GOULD  
WBUR, Boston University  
Boston, Mass.  
Maine, New York, Connecticut,  
New Hampshire, Massachusetts,  
Vermont, Rhode Island, Pennsylvania,  
New Jersey, Delaware and  
Maryland.

### Region II

ALVIN GAINES  
WABE, Board of Education  
Atlanta, Ga.  
Virginia, West Virginia, Alabama,  
Kentucky, Tennessee, North and  
South Carolina, Georgia, Florida  
and Mississippi.

### Region III

JAMES MILES  
WBAA, Purdue University  
Lafayette, Indiana  
Ohio, Michigan, Indiana, Illinois  
and Wisconsin.

### Region IV

RICHARD B. HULL  
WOI, Iowa State College  
Ames, Iowa  
Iowa, Minnesota, North and South  
Dakota, Nebraska and Wyoming.

### Region V

RALPH W. STEETLE  
WLSU, Louisiana State  
University  
Baton Rouge, La.  
Missouri, Kansas, Colorado, New  
Mexico, Oklahoma, Arkansas,  
Texas and Louisiana.

### Region VI

ALLEN MILLER  
KWSC, State College of  
Washington  
Pullman, Washington  
Montana, Washington, California,  
Idaho, Oregon, Nevada, Arizona,  
Utah and Territory of Hawaii.

## DIRECTOR OF STUDIES

DALLAS W. SMYTHE  
Illinois University Communi-  
cations Research Institute.  
Urbana, Illinois

## SECRETARY AND

## PUBLICATIONS EDITOR

BURTON PAULU  
KUOM, University of  
Minnesota  
Minneapolis, Minnesota

## PRESIDENT

SEYMOUR N. SIEGEL  
WNYC, Municipal Broadcasting System  
2500 Municipal Building  
New York 7, N. Y.

December 18th, 1950

Mr. Graydon Ausmus, Director  
Radio Broadcasting Services  
Manager, W U O A  
University of Alabama  
University, Alabama

Dear Graydon:

Thanks for your note of December 14th. You have not  
fouled up the Herald Tribune Forum. You carried on  
exactly as we would have wanted you to.

Insofar as the Mid-Century Speech Convention is concerned,  
I had hoped that you would be able to be here to represent  
NAEB. However, I think it more important to use the funds  
for another meeting of the Board of Directors some time in  
January or February. I do hope you will do everything  
possible to get the NAEB brochure prepared as soon as  
possible. Time is rapidly running out, and the membership  
drive ought to get under way no later than the second week  
in January.

I have sent a supply of stationery to all Directors, and we  
are forwarding the Office of Education list of Higher Education  
Institutions to all Directors. I hope that you will ride herd  
on this. A letter to each institution ought to go out from  
each Director. You will necessarily have to distribute the  
brochures and the membership blanks. I am sure that you can  
get the printing done at your place, and I will be happy to  
approve the bills.

The new fund raising campaign will get under way the first  
week in January. We are now busily engaged in working out the  
answers to some of the problems for General Taylor for the  
January 15th hearings. I will try to keep you posted, although  
things are moving very rapidly.

With all best wishes, I am

As ever,

Seymour N. Siegel  
President

sns:L

December 18, 1950

Mr. George Vanderhof  
U.S. Department of Commerce  
Washington 25, D.C.

Dear George:

It was a delight and a pleasure saying hello to you during the meeting of the Broadcast Advisory Council with Secretary Sawyer.

I am enclosing herewith a list of the member stations of the National Association of Educational Broadcasters, and I would be deeply appreciative if you would place all of them on your mailing list to receive regular releases from the Department of Commerce.

With all best wishes, I am

Cordially yours,

Seymour N. Siegel  
President, NAEB

SNS:as  
Enc.

*Copy to Mr. Asmus*

IOWA STATE COLLEGE OF AGRICULTURE AND MECHANIC ARTS

AMES, IOWA

December 22, 1950

RADIO-TELEVISION SERVICE  
WOI • WOI-FM • WOI-TV

Mr. Graydon Ausmus, Director  
Radio Broadcasting Services  
Manager, WUOA  
University of Alabama  
University, Alabama

Dear Graydon:

Thank you for your good letter of December 14  
and your kind comments on the testimony in Wash-  
ington.

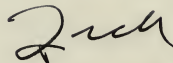
I am going to have to plead a slight delay before  
I supply you with the NAEB information. I returned  
from Washington to find things in a considerable  
jangle here since my Operations Manager had betaken  
himself to the hospital with a severe attack of  
ulcerative colitis and following his entry there,  
his secretary, who was well informed in how to deal  
with networks, herself took ill and was hospitalized,  
so I have been trying to pick up the pieces with  
considerable difficulty.

If you can wait until after the middle of Jan-  
uary for this material, I can turn you out a fair  
job, but I do not think I can put my mind to any-  
thing until we get the mechanics of local operation  
cleared up.

I don't know if I told you, but we run the tele-  
vision station from 1:30 in the afternoon until 11:00  
at night or later, seven days a week. WOI runs from  
6:00 a.m. until local sunset, and WOI-FM runs from  
4:00 p.m. until 11:00 at night. When things are  
going well, this is fine, but when we blow a gasket,  
the shrieks and moans are wonderful to hear.

Best wishes to you and yours for a Merry Christmas  
and a happy and successful New Year!

Sincerely,



Richard B. Hull  
Radio-TV Director

RBH:eh



Scanned from the National Association of Educational Broadcasters Records  
at the Wisconsin Historical Society as part of  
"Unlocking the Airwaves: Revitalizing an Early Public and Educational Radio Collection."



A collaboration among the Maryland Institute for Technology in the Humanities,  
University of Wisconsin-Madison Department of Communication Arts,  
and Wisconsin Historical Society.

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the National Endowment for the Humanities



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